



Industry Focus: **Pharma**

Candidate Name - W G

ROLE DETAILS

Contract / Perm

Contract

Title

Digital Marketing Specialist

Profile

Digital Marketing Specialist

Location

Frankfurt, Germany

No of yrs of exp reqd

8 + Years

Case Study: Digital Marketing Specialist_ Frankfurt,
Germany

CLIENT

Our client

Client is a digital transformation agency with a focus on strategy, research, and technology execution within life sciences marketing and B2B publishing.

End client

Client is a global pharmaceutical company committed to setting new standards in healthcare and providing 7 billion people access to high quality medicine.

Business Challenge of the client

Client was looking for a strong experience in Therapeutic Areas as well as digital marketing with native language.

Challenges faced in fulfilling this role

It was a challenge to find the right candidate who is expert in digital marketing as well as he/she must be EU citizen. After extensive research we got this candidate who was a happy fit for this position.

What is unique and challenging about this closure

To find the candidate with both the skillsets of digital marketing and Therapeutic Area.