



Industry Focus: **Pharma**

## Candidate Name - C R

### ROLE DETAILS

Contract / Perm

Contract

Title

Digital Marketing Specialist

Profile

Digital Marketing Specialist

Location

Milan, Italy

No of yrs of exp reqd

7 + Years

Case Study: Digital Marketing Specialist\_ Frankfurt,  
Germany

## CLIENT

Our client

**Client is a digital transformation agency with a focus on strategy, research, and technology execution within life sciences marketing and B2B publishing.**

End client

**Client is a global pharmaceutical company committed to setting new standards in healthcare and providing 7 billion people access to high quality medicine.**

Business Challenge of the client

Client was looking for a candidate who is expert in digital marketing as well as he/she must be a Citizen.

Challenges faced in fulfilling this role

**Limited pool of candidates & rates are the major challenges faced in fulfilling this role.**

What is unique and challenging about this closure

Candidate was not having any umbrella company so we had to look for an umbrella company but the companies were asking for their fees and simultaneously we had to negotiate with the candidate on the same which was unique and challenging to close this position.