



Industry Focus: **Pharma**

## Candidate Name - A L

### ROLE DETAILS

Contract / Perm

Permanent

Title

Digital Marketing Manager

Profile

Digital Marketing Manager

Location

Milan, Italy

No of yrs of exp reqd

15 + Years

Case Study: Digital Marketing Manager\_ Milan, Italy

## CLIENT

Our client

**Asentech**

End client

**Mylan Pharma**

Business Challenge  
of the client

Client was looking for a candidate with a specialty in Pharmaceutical, one therapeutic area, Social Media management, campaign management & operations & digital marketing management with 15+ years of experience.

Challenges faced in  
fulfilling this role

Really hard to find the skillset of Therapeutic and digital marketing specialties in Italy.

What is unique and  
challenging about  
this closure

Challenging to find a candidate in Italy on Permanent basis.